

**WRAL** PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

# **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

INVOICE	IN	VO	ICE
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DU	INVOIC	EATE	Г
	Advertiser	Richard Burr for Senate	ľ
	Product	BURR FOR SEN 9/20	П
	Estimate Number	6959	П

Invoice #	164663-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	164663
Alt Order #	08268809
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast			
Billing Type	Cash			
Special Handling	CIA - Mark PAID			

	Agency Code	
Advertiser Code		475
	Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Late News	11-1135p	_			_				
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	_ASS 3								
				09/19/16 to		1x	1				
	WRAL			F	09/23/16	:30	11:32 PM	DMSC2016RB03H	\$1,000.00		1
2	WRAL	Tonight Show	11:35p-1237xm								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	LASS 3								
				09/19/16 to		1x	1				
	WRAL	Late Night Friday	107-207xm	F	09/23/16	:30	1:48 AM	DMSC2016RB03H	\$300.00	1	1
3	WRAL Q4 CANDII	<b>WRAL Noon News</b> DATE WINDOW CARD V8.31 - CL	<b>12-1p</b> _ASS 3								
				09/19/16 to		1x	1				
	WRAL			F	09/23/16	:30	12:41 PM	DMSC2016RB03H	\$350.00		1
4	WRAL Q4 CANDII	<b>WRAL 5p News</b> DATE WINDOW CARD V8.31 - CL	<b>5-530p</b> _ASS 4								
				09/19/16 to	09/25/16	1x	1				
	WRAL			F	09/23/16	:30	5:13 PM	DMSC2016RB03H	\$425.00		1
5	WRAL Q4 CANDII	<b>WRAL 5a News</b> DATE WINDOW CARD V8.31 - CL	<b>5a-530a</b> _ASS 4								
				09/19/16 to	09/25/16	1x	1				
	WRAL			F	09/23/16	:30	4:59 AM	DMSC2016RB03H	\$200.00		1
6	WRAL Q4 CANDII	<b>WRAL 530p News</b> DATE WINDOW CARD V8.31 - CL	<b>530-6p</b> _ASS 4								
				09/19/16 to	09/25/16	1x	1				
	WRAL			F	09/23/16	:30	5:40 PM	DMSC2016RB03H	\$400.00		1
7	WRAL Q4 CANDII	<b>WRAL 6p News</b> DATE WINDOW CARD V8.31 - CL	<b>6p-6:30p</b> ∟ASS 3								
				09/19/16 to		1x	1				
	WRAL			F	09/23/16	:30	6:13 PM	DMSC2016RB03H	\$1,500.00	1	1

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Line	Channel Descrip	tion	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL WRAL	M News 6-7a	6a-7a								
	Q4 CANDIDATE WI	NDOW CARD V8.31 - CL	ASS 4								
				09/19/16 to		1x	1				
	WRAL			F	09/23/16	:30	6:37 AM	DMSC2016RB03H	\$450.00		1
9	WRAL Inside E		7-730p								
	Q4 CANDIDATE WI	NDOW CARD V8.31 - CL	ASS 3								
				09/19/16 to		1x	1				
	WRAL			F	09/23/16	:30	7:29 PM	DMSC2016RB03H	\$900.00		1
10	WRAL Today S		7-9a								
	Q4 CANDIDATE WI	NDOW CARD V8.31 - CL	ASS 3								
				09/19/16 to		1x	1				
	WRAL			F	09/23/16	:30	8:44 AM	DMSC2016RB03H	\$550.00		1
11		nment Tonight	730-8p								
	Q4 CANDIDATE WI	NDOW CARD V8.31 - CL	ASS 4								
	14/0.41			09/19/16 to		1x	1		4070.00		
	WRAL			F	09/23/16	:30	7:47 PM	DMSC2016RB03H	\$350.00		1
12	WRAL Today S		9a-10a								
	Q4 CANDIDATE WI	NDOW CARD V8.31 - CL	ASS 3		00/07/10		4				
	MDAL			09/19/16 to		1x	1		4050.00		
	WRAL			F	09/23/16	:30	9:29 AM	DMSC2016RB03H	\$250.00		1
24		y Today- 2 Hours	8a-10a								
	Q4 CANDIDATE WI	NDOW CARD V8.31 - CL	LASS 3	00/10/10	00/05/40		-				
	WRAL			09/19/16 to Sa		1x	1-		<b>\$400.00</b>		
				Sa	09/24/16	:30	8:29 AM	DMSC2016RB03H	\$400.00		I
25		nday Prekick	8:20p								
	Q4 CANDIDATE WI	NDOW CARD V8.31 - CL	LASS 3	00/40/404-	00/05/40	0	2				
	MDAL			09/19/16 to Su		2x	2	Ducc301(DD03)	Φ7.000.00		
	WRAL			Su	09/25/16	:30	8:19 PM	DMSC2016RB03H	\$7,000.00		1

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DU_INVOICE			
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	Product	BURR FOR SEN 9/20	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WRAL	NBC Sunday Prekick	8:20p	•			•	•	•		
	Q4 CANDII	DATE WINDOW CARD V8.31 - (	CLASS 3								
	WRAL	NFL Sunday - Internal	8p-11p	Su	09/25/16	:30	9:56 PM	DMSC2016RB03H	\$7,000.00		2
26	WRAL	Sunday Today	9a-10a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - 0	CLASS 4								
				09/19/16 to		1x	1				
	WRAL			Su	09/25/16	:30	9:49 AM	DMSC2016RB03H	\$300.00		1
27	WRAL	Late News	11-1135p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - 0	CLASS 3								
				09/19/16 to		1x	1				
	WRAL			Th	09/22/16	:30	11:23 PM	DMSC2016RB03H	\$1,000.00		1
28	WRAL	Tonight Show	11:35p-1237xm								
	Q4 CANDII	DATE WINDOW CARD V8.31 - 0	CLASS 3								
				09/19/16 to		1x	1				
	WRAL			Th	09/22/16	:30	12:14 AM	DMSC2016RB03H	\$300.00		1
29	WRAL	WRAL Noon News	12-1p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - 0	CLASS 3								
				09/19/16 to		1x	1				
	WRAL			Th	09/22/16	:30	12:40 PM	DMSC2016RB03H	\$350.00		1
30	WRAL	WRAL 5p News	5-530p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - 0	CLASS 4								
				09/19/16 to		1x	1				
	WRAL			Th	09/22/16	:30	5:28 PM	DMSC2016RB03H	\$425.00		1
31	WRAL	WRAL 530a News	530a-6a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - 0	CLASS 4								
				09/19/16 to		1x	1				
	WRAL			Th	09/22/16	:30	5:10 AM	DMSC2016RB03H	\$200.00		1
32	WRAL	WRAL 530p News	530-6p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	CLASS 4	•			_	•	•	•	
					to 09/25/16	1x	1				
	WRAL			Th	09/22/16	:30	5:45 PM	DMSC2016RB03H	\$400.00		1
33	WRAL	WRAI 6p News	6p-6:30p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	CLASS 3								
					to 09/25/16	1x	1				
	WRAL			Th	09/22/16	:30	6:22 PM	DMSC2016RB03H	\$1,500.00		1
34	WRAL	WRAL AM News 6-7a	6a-7a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	CLASS 4								
					to 09/25/16	1x	1				
	WRAL			Th	09/22/16	:30	6:09 AM	DMSC2016RB03H	\$450.00		1
35	WRAL	Inside Edition	7-730p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	CLASS 3								
				09/19/16	to 09/25/16	1x	1				
	WRAL			Th	09/22/16	:30	7:14 PM	DMSC2016RB03H	\$900.00		1
36	WRAL	Today Show	7-9a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	CLASS 3								
					to 09/25/16	1x	1				
	WRAL			Th	09/22/16	:30	7:58 AM	DMSC2016RB03H	\$550.00		1
37	WRAL	Today Show II	9a-10a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	CLASS 3								
					to 09/25/16	1x	1				
	WRAL			Th	09/22/16	:30	9:29 AM	DMSC2016RB03H	\$250.00		1
38	WRAL	Late News	11-1135p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	CLASS 3								
					to 09/25/16	1x	-1				
	WRAL			Tu	09/20/16	:30	11:24 PM	DMSC2016RB03H	\$1,000.00		1
39	WRAL	Tonight Show	11:35p-1237xm								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q4 CANDI	DATE WINDOW CARD V8	.31 - CLASS 3				_	•		•	
					6 to 09/25/16	1x	-1				
	WRAL			Tu	09/20/16	:30	12:34 AM	DMSC2016RB03H	\$300.00		1
40	WRAL	WRAL Noon News	12-1p								
	Q4 CANDI	DATE WINDOW CARD V8	.31 - CLASS 3								
					6 to 09/25/16	1x	-1				
	WRAL			Tu	09/20/16	:30	12:53 PM	DMSC2016RB03H	\$350.00	)	1
41	WRAL	WRAL 5p News	5-530p								
	Q4 CANDI	DATE WINDOW CARD V8	.31 - CLASS 4								
					6 to 09/25/16	1x	-1				
	WRAL			Tu	09/20/16	:30	5:12 PM	DMSC2016RB03H	\$425.00	)	1
42	WRAL	WAI 530a News	530a-6a								
	Q4 CANDI	DATE WINDOW CARD V8	.31 - CLASS 4								
					6 to 09/25/16	1x	-1				
	WRAL			Tu	09/20/16	:30	4:59 AM	DMSC2016RB03H	\$200.00	)	1
43	WRAL	WRAL 530p News	530-6p								
	Q4 CANDI	DATE WINDOW CARD V8	.31 - CLASS 4								
					6 to 09/25/16	1x	-1				
	WRAL			Tu	09/20/16	:30	5:38 PM	DMSC2016RB03H	\$400.00	)	1
44	WRAL	WRAI 6p News	6p-6:30p								
	Q4 CANDI	DATE WINDOW CARD V8	.31 - CLASS 3								
					6 to 09/25/16	1x	-1				
	WRAL			Tu	09/20/16	:30	6:29 PM	DMSC2016RB03H	\$1,500.00	)	1
45	WRAL	WRAL AM News 6-7a	6a-7a								
	Q4 CANDI	DATE WINDOW CARD V8	.31 - CLASS 4								
					6 to 09/25/16	1x	-1				
	WRAL			Tu	09/20/16	:30	6:59 AM	DMSC2016RB03H	\$450.00	)	1
46	WRAL	Inside Edition	7-730p								

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
•	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 3		•	_	•	•	<u> </u>	•	
				6 to 09/25/16	1x	-1				
	WRAL		Tu	09/20/16	:30	7:15 PM	DMSC2016RB03H	\$900.00	1	1
47	WRAL Today Show	7-9a								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 3								
				6 to 09/25/16	1x	-1				
	WRAL		Tu	09/20/16	:30	8:46 AM	DMSC2016RB03H	\$550.00		1
48	WRAL Today Show II	9a-10a								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 3								
				6 to 09/25/16	1x	-1				
	WRAL		Tu	09/20/16	:30	9:29 AM	DMSC2016RB03H	\$250.00		1
49	WRAL Late News	11-1135p								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 3								
				6 to 09/25/16	1x	1				
	WRAL		W	09/21/16	:30	11:14 PM	DMSC2016RB03H	\$1,000.00		1
50	WRAL Tonight Show	11:35p-1237xm								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 3								
				6 to 09/25/16	1x	1				
	WRAL		W	09/21/16	:30	12:07 AM	DMSC2016RB03H	\$300.00		1
51	WRAL WRAL Noon News	12-1p								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 3								
				6 to 09/25/16	1x	1				
	WRAL		W	09/21/16	:30	12:22 PM	DMSC2016RB03H	\$350.00		1
52	WRAL WRAL 5p News	5-530p								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 4								
				6 to 09/25/16	1x	1				
	WRAL		W	09/21/16	:30	5:27 PM	DMSC2016RB03H	\$425.00		1
53	WRAL WAI 530a News	530a-6a								

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	Q4 CANDIDATE WINDOW CARD V8.31 - CI	ASS 4	•	•			•	•		
			09/19/16 to	09/25/16	1x	1				
	WRAL		W	09/21/16	:30	4:59 AM	DMSC2016RB03H	\$200.00		1
54	WRAL WRAL 530p News	530-6p								
	Q4 CANDIDATE WINDOW CARD V8.31 - CI	_ASS 4								
			09/19/16 to		1x	1				
	WRAL		W	09/21/16	:30	5:44 PM	DMSC2016RB03H	\$400.00		1
55	WRAL WRAI 6p News Q4 CANDIDATE WINDOW CARD V8.31 - CI	<b>6p-6:30p</b> _ASS 3								
			09/19/16 to	09/25/16	1x	1				
	WRAL		W	09/21/16	:30	6:28 PM	DMSC2016RB03H	\$1,500.00		1
56	WRAL WRAL AM News 6-7a Q4 CANDIDATE WINDOW CARD V8.31 - CI	<b>6a-7a</b> _ASS 4								
			09/19/16 to	09/25/16	1x	1				
	WRAL		W	09/21/16	:30	6:30 AM	DMSC2016RB03H	\$450.00		1
57	WRAL Inside Edition Q4 CANDIDATE WINDOW CARD V8.31 - CI	<b>7-730p</b> _ASS 3								
			09/19/16 to	09/25/16	1x	1				
	WRAL		W	09/21/16	:30	7:21 PM	DMSC2016RB03H	\$900.00		1
58	<b>WRAL Today Show</b> Q4 CANDIDATE WINDOW CARD V8.31 - CI	<b>7-9a</b> _ASS 3								
			09/19/16 to	09/25/16	1x	1				
	WRAL		W	09/21/16	:30	7:21 AM	DMSC2016RB03H	\$550.00		1
59	WRAL Entertainment Tonight Q4 CANDIDATE WINDOW CARD V8.31 - CI	<b>730-8p</b> _ASS 4								
			09/19/16 to		1x	1				
	WRAL	10.1-	W F	09/21/16	:00	10:11 DM			See MG 59.2	1
	WRAL WRAL Noon News	12-1p	۲	09/23/16	:30	12:11 PM	DMSC2016RB03H	\$350.00	MG for 59.1 09/21	2

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DII	EATE		
		LAIL	Inv
	Advertiser	Richard Burr for Senate	Inv
	Product	BURR FOR SEN 9/20	Inv
	Estimate Number	6959	Inv

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
60	WRAL	Today Show II	9a-10a	•			•				
	Q4 CANDII	DATE WINDOW CARD V8.31 - CI	_ASS 3								
				09/19/16 to	09/25/16	1x	1				
	WRAL			W	09/21/16	:30	9:54 AM	DMSC2016RB03H	\$250.00		1
61	WRAL	Voice Tuesday	8-10P								
		DATE WINDOW CARD V8.31 - CI	-ASS 3								
				09/19/16 to	09/25/16	1x	-T				
	WRAL			Tu	09/20/16	:30	9:38 PM	DMSC2016RB03H	\$4,000.00		1
63	WRAL	Dateline Friday	9-11P								
		DATE WINDOW CARD V8.31 - CI	-								
				09/19/16 to	09/25/16	2x	F				
	WRAL			F	09/23/16	:00			<del>\$750.00</del>	Unresolved	1
	WRAL			F	09/23/16	:30	9:19 PM	DMSC2016RB03H	\$750.00		2
64	WRAL	WRAL 430A News	430a-5a								
•		DATE WINDOW CARD V8.31 - CI	-ASS 4								
				09/19/16 to	09/25/16	1x	-TWTF				
	WRAL			Th	09/22/16	:30	4:45 AM	DMSC2016RB03H	\$50.00		1
65	WRAL	WRAL Noon News	12-1p								
		DATE WINDOW CARD V8.31 - CI	•								
	Q. 0712			09/20/16 to	09/26/16	1x	MTWTF				
	WRAL			W	09/21/16	:30	12:59 PM	DMSC2016RB03H	\$350.00		1
									*		
		<u>Aire</u>	ed Spots	54							

**Gross Total** \$45,850.00

Agency Commission \$6,877.50

\$38,972.50 Payment Terms 30 Days **Net Amount Due** 

We warrant that the actual broadcast information shown on this invoice was taken from the program log.